



### THE HEART OF SMART.

Mahindra's mPOWER FuelSmart engine with 7.2 litre displacement has a large heart with immense reserve capacity and a backing of 10 YEARS of CRDe expertise. This engine, in combination with the multi-mode switches, delivers uncompromising performance. Giving mileage without short changing you when you need power, pickup or pulling ability. At the same time, this engine cuts down on emissions to give you cleaner, greener running for years to come.



## GET THE FUELSMART ADVANTAGE WHATEVER YOU TRANSPORT.

Whether you're in the business of delivering cement, food grains, blocks of stone or frozen food, Mahindra has a truck for every transport application. There are even cowl and chassis models to let you shape the truck to your specific need. And no matter which truck you use, you will always get the FuelSmart Advantage and a machine that gives you an unbeatable mileage guarantee.



MAHINDRA  
**BLAZO X**

## WITH EVERY GUARANTEE YOU NEED.

The Mahindra BLAZO X is built to bring you more profits in this new axle load norms era. Its power to weight ratio is the highest which means that every trip will now take the least time. Built with rugged aggregates, the BLAZO X lasts longer than other trucks. More than anything it comes with an unbeatable mileage guarantee along with service and spares guarantees. Turn the pages and see how it gives you a winning edge in your business, no matter what you transport.



## THE BLAZO X REVOLUTION



### AHEAD OF THE REST

Mahindra's airless SCR technology not only meets the global standards to control emissions from heavy commercial vehicles, but also does so with a simple layout and lesser number of parts allowing drivers and engineers to access maximum benefit with minimal specialised training.



### THE SMART WAY TO SAVE FUEL

Mahindra has advanced existing technology with its innovative FuelSmart switches that have increased fuel efficiency as well as mileage.



### THE CRDe ADVANTAGE

Mahindra has always adopted a futuristic approach that is quite evident in their 10 YEARS of experience in CRDe engines across 9 countries. A cost-effective technology that doesn't compromise on performance or reliability, Mahindra's CRDe engines prevail in every terrain that India offers.

The Mahindra BLAZO X BSIV with CRDe is tried, tested and proven time and time again all while challenging and changing the face of the Indian transport industry, and securing its spot as the badshah of BSIV.



## MILEAGE AND POWER AT THE TOUCH OF A SWITCH.

FuelSmart is automotive technology at its best, at its simplest. Developed by Mahindra to give your business a competitive edge, the FuelSmart switches let you choose between superior mileage and unmatched power as and when your business demands.

Turn on the Heavy mode when carrying full loads. Use the Turbo mode when transporting big loads over steep inclines. Or simply switch on the Light mode when running without load. Each mode squeezes the maximum efficiency from the mPOWER FuelSmart engine and gives you unbeatable mileage. This is the FuelSmart Advantage.

